

**ABSTRACT**

5        Polymeric colored dispersant having the structure A-(B-X)<sub>n</sub>, where A is an organic chromophore; B is a covalently bonded linking moiety; X is a branched or linear C<sub>50</sub>-C<sub>200</sub> polymeric covalently linked hydrocarbon, and n is an integer from 1 to 4, and low viscosity colorant dispersions containing same having a relative interfacial tension drop of less than about 1.5.

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